

A V E N U E

THE KEY TO BE FREE

THE ARCHITECTS

MOHAMED HADID

Mohamed Hadid and his company, Hadid Design and Development, have been at the forefront of the real estate industry for over 40 years.

After starting his career in Washington D.C., he developed and constructed innovative office buildings, residential projects, and Ritz Carlton Hotels in Houston, Aspen, New York, and Washington. Hadid's designs are the result of his ability to combine business acumen, beauty, precision, and the belief in pushing the boundaries of what is possible with a focus on projects that many would think impossible.

Mohamed Hadid's success in the real estate industry is a testament to his vision, creativity, and hard work. His ability to create unique and innovative projects has earned him a reputation as one of the most successful real estate developers in the world.



THE ARCHITECTS

VAN DER PAS



VDP Design is a Spanish design studio that specializes in producing exceptional interiors for the business sector. The company was founded by Graham and Doug Van Der Pas, who is a visionary who brings vision, talent, and experience to the table. Collectively, they have collaborated with developers throughout Asia, Europe, Africa, Russia, North America, and the Middle East on numerous residential, hotel, and commercial projects.

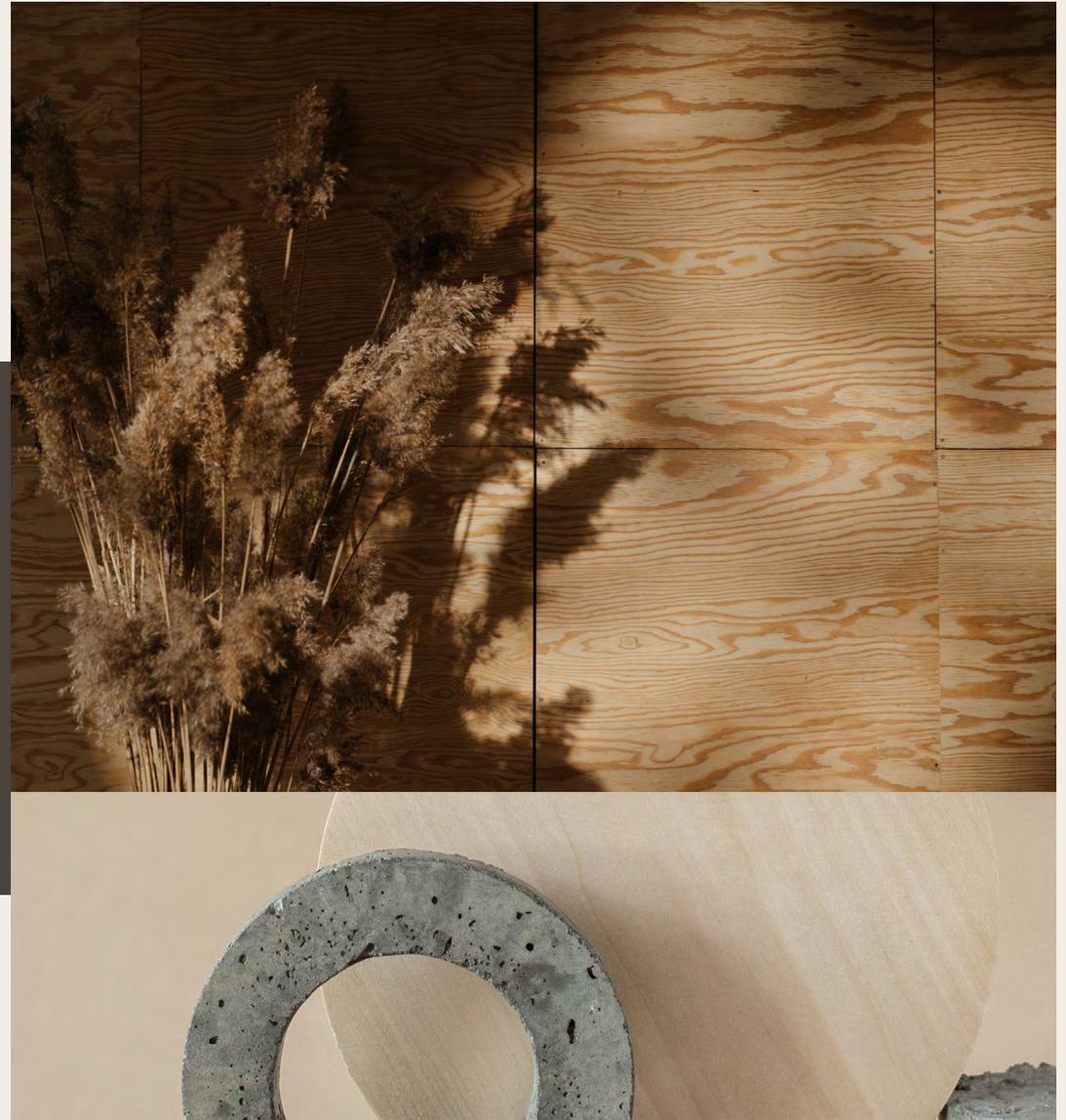
VDP Design has worked on projects with Philippe Starck's YOO and Marcel Wanders in Germany, Egypt, Hong Kong, Spain, and the USA. To meet the specific requirements of each project, VDP provides expertise in marketing materials and architectural design through intuitive and close collaboration with clients

"We aim to help our developer clients compete successfully in the property marketplace by providing excellence in spatial design"

WELCOME TO
A V E N U E

SENSES AWAKENED,
HEART ALIGHT,

YOU'VE ARRIVED ON
RAYHANAH AVENUE



AVENUE

Carrefour Maadi

cairo sweis rd

zahraa al maadi

VO2

Cairo Governemntal Office

Garden

Ultra Vet Care

Maadi Canal School

Volvo Cars Showroom

Sakkara Language School

El Sarh Private School

Zahraa alMaadi Police Station

Maadi Oasis School

Ecole Oasis De Maadi Maternelle

Sobek sports Academy

Ziad's PARK

RAYHANAH AVENUE

Maadi

zahraa al maadi

Wadi Degla Club

MASTERPLAN

RAYHANAH AVENUE

Rayhanah Avenue spans 13,377 square meters in central Maadi, redefining urban living with its sleek design and innovative spaces. It features 891 unique residential units (73-234 m²) with modern, light-filled designs crafted for well-being. The development offers rooftop gardens, cozy nooks, and spaces designed to elevate your mood and foster connection. Rayhanah Avenue is not just a home, but a lifestyle where luxury is a way of life, complemented by designer shops, vibrant entertainment, and elegant living spaces.



FACTS

13,377 M²

Total Land Area

7

Residential Towers

810

Residential Units

68

Commercial Units

FACILITIES

Retail shops

Gym and Fitness

Pool

Restaurants



” INNOVATING
GROWING
EVOLVING “

Creating your dream home step by step!





FAMILY ACTIVITIES

We aren't just talking amenities; Rayhanah Avenue is a haven where family bonds bloom with every sunrise.

Whether you want to swim laps, soak up the sun, or simply relax with a good book, our pools are the perfect place to do so. With our exceptional customer service and cozy ambiance, we guarantee that you'll have an unforgettable pool experience that will leave you feeling refreshed and fulfilled.

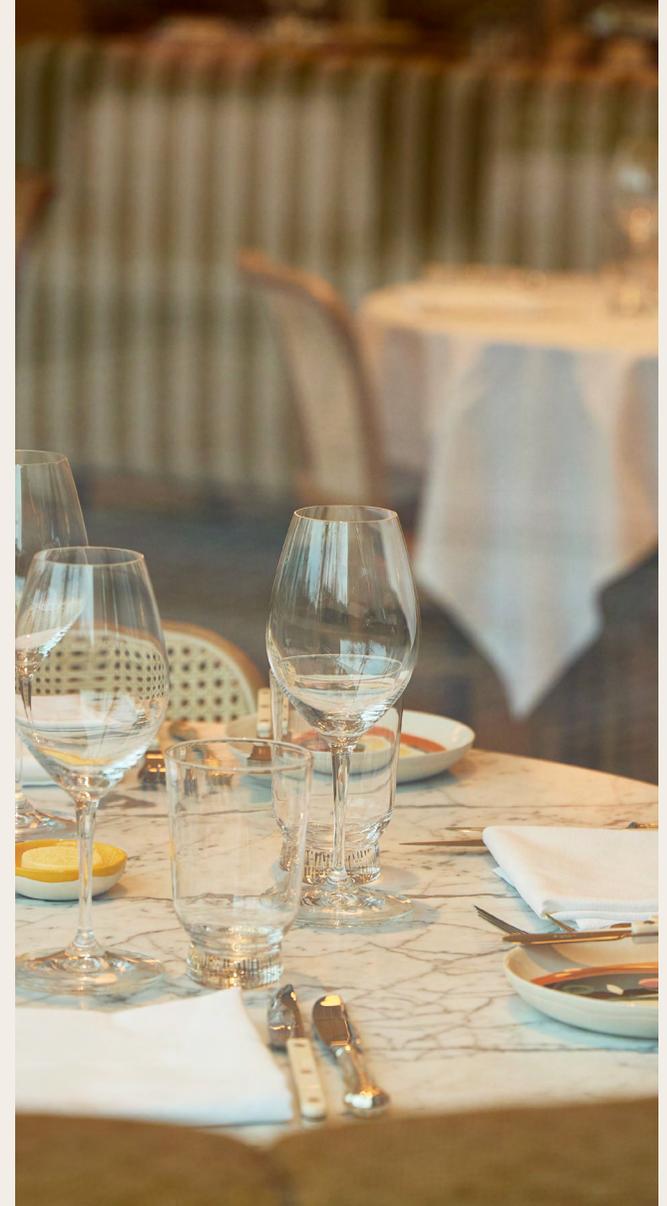




Rayhanah Avenue puts a world of culinary delights at your fingertips.

With its wide selection of restaurants and eating outlets, we offer you intimate sanctuaries for discerning palates.

From fiery Asian delicacies to rustic Italian trattorias, every meal is a voyage of taste you can embark on without leaving your neighbourhood.





RETAIL SHOPS

Rayhanah Avenue turns everyday moments into simple luxuries. Explore curated shops and businesses, all just steps from your door.

The retail center is a hub of shared stories, with sunny cafes, trendy boutiques, and a lively community. Find the perfect outfit, a thoughtful gift, or make new friends—all while creating lasting memories in your neighborhood.

Rayhanah Avenue offers residents exclusive access to a private sports club with state-of-the-art equipment, supporting their fitness journey and well-being within the comfort of their community.





ROOFTOP

The roofs not only provide ventilation and natural lighting but also create a new way of life.

” NOT LIKE ANY
ROOF YOU KNOW “

GALLERY

RAYHANAH AVENUE

























DISCLAIMER

-All displayed drawings & dimensions are approximate; Morshedy Group reserves the right to make any alterations to the facade without prior notifications.

-The contents of this brochure

(including, without limitation, layout, names, logos, text, pictures, illustrations and artwork) are the copyrighted property of Morshedy Group (or the original creator of the material) and are protected under applicable copyright and trademark laws. Any unauthorized use of the trademarks or other contents of this presentation without Morshedy Group prior written permission may violate civil or criminal laws and will be persecuted.

Morshedy Group. All rights reserved.

19086
HOTLINE

